

FACULTY OF MANAGEMENT
MBA IV/VI – Semester (Old) & (Evening) Examination, May / June 2019

Subject: Entrepreneurial Development

Time: 3 Hours

Max. Marks: 80

Note: Answer all the questions.

PART – A (10x2 = 20 Marks)
[Short Answer Type]

1 Write short notes on the following at one place only:

- a) Functions of Entrepreneurship
- b) Intrapreneurship
- c) MSME Act
- d) DICs
- e) Microfinance Investments
- f) Conventional valuation method
- g) TDICI
- h) EXIM Bank
- i) Project Appraisal
- j) Revenue multiplier method

PART – B (5x12 = 60 Marks)
[Essay Answer Type]

Note: Answer all questions using internal choice.

- 2 a) "Innovation is the key to successful enterprises" Justify.
OR
b) Explain the rural entrepreneur challenges.
- 3 a) Explain the economic and non-economic factors that contribute to entrepreneurial development.
OR
b) Explain the measures taken by the government for the growth of entrepreneurship in India.
- 4 a) Explain the characteristics of small enterprises.
OR
b) What is project report? Write down its contents and also prepare proforma of a Project report.
- 5 a) Briefly explain the evaluation and growth of EXIM bank.
OR
b) Explain the role of commercial banks in providing finance to entrepreneurs.
- 6 a) Define venture capital. What are its characteristic, role and importance? Explain.
OR
b) Explain exit strategies of VCFs.
