

**FACULTY OF MANAGEMENT**

**M.B.A. I – Semester (OLD) & (Evening) Examination, May / June 2019**

**Subject: Managerial Economics**

**Course No. 1.2**

**Time: 3 Hours**

**Max. Marks: 80**

**Note: Answer all the questions.**

**PART – A (10x2 = 20 Marks)  
[Short Answer Type]**

**1. Answer the following in not more than 75 words.**

- a) Time Perspective
- b) Risk
- c) Indifference Curves
- d) Tastes and Preferences
- e) Cobb Doughlos
- f) Cost-Volume Profit Analysis
- g) Game Theory Basics
- h) Transfer Pricing
- i) Inflation
- j) Stagflation

**PART – B (5x12 = 60 Marks)  
[Essay Answer Type]**

**Note: Answer all the questions by using internal choice.**

- 2 a) Explain opportunity cost, time perspective incremental reasoning with suitable examples.  
**OR**  
b) What is theory of firm? Explain.
- 3 a) What are market demand functions and supply functions?  
**OR**  
b) What are price and income elasticities of demand?
- 4 a) What is Cobb Douglas's and CES production function?  
**OR**  
b) What is production function? What is law of diminishing returns to scale?
- 5 a) What is peak load pricing and two-part tariffs?  
**OR**  
b) What is Monopoly and Monopolistic Competition?
- 6 a) What is Inflation? What are its types?  
**OR**  
b) How do you measure National Income, explain in detail.

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