

**FACULTY OF MANAGEMENT**

**M.B.A. II – Semester (CBCS) Examination, December 2020**

**Subject: Economic Environment and Policy**

**Paper – MBA – 204**

**Time: 2 Hours**

**Max. Marks: 80**

**PART – A**

**Note: Answer any Four questions .**

**(4 x 5 = 20 Marks)**

- 1 Business Environment
- 2 Financial System
- 3 MRTP
- 4 Liberalization
- 5 Economic Survey

**PART – B**

**Note: Answer any Four questions.**

**(4 x 15 = 60 Marks)**

- 6 Explain the Measurement methods of National Income.
- 7 Elucidate the component of investment in various sector.
- 8 Narrate the role of non-banking financial institutions in India.
- 9 Enumerate the role of SEBI in Current Situations.
- 10 Discuss the advantages and disadvantages of Foreign Investment Policy.
- 11 What is the regulatory framework of power sector and banking? Explain.
- 12 Discuss the adopted process of globalization in India.
- 13 Enumerate the impact of economic blocks on Indian Economy.
- 14 Discuss the importance of taxation environment in India.
- 15 Economic survey is an effective instruments in economic planning Discuss.

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**FACULTY OF MANAGEMENT**

**M.B.A. II – Semester (CBCS) Examination, December 2020**

**Subject: Business Process Re-Engineering**

**Paper – MB A – 204 – 2  
Open Elective – III**

**Time: 2 Hours**

**Max. Marks: 80**

**PART – A**

**Note: Answer any Four questions .**

**(4 x 5 = 20 Marks)**

- 1 Clean State Philosophy
- 2 Average Flow Time
- 3 Critical Success Factors
- 4 Top Management involvement
- 5 Steps of BRP

**PART – B**

**Note: Answer any Four questions.**

**(4 x 15 = 60 Marks)**

- 6 Explain about the impact of reengineering in the service industry.
- 7 Discuss the various barriers for effective implementation of BPR project.
- 8 State Little's law and discuss its applications in managing business process flows.
- 9 Explain the methods used for reducing the cycle time in a process.
- 10 Describe the various tools and techniques used in BPR.
- 11 Discuss the reasons for failure of BPR projects.
- 12 Discuss the importance of human resource in reengineering.
- 13 Write short notes on:
  - i) Reengineering leadership
  - ii) Organizational readiness and
  - iii) Style of implementation
- 14 State the ten principles of process management.
- 15 Discuss the various types of measures of performance.

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**FACULTY OF MANAGEMENT**

**M.B.A. II – Semester (CBCS) Examination, December 2020**

**Subject: International Business**

**Paper – MB – 204 – 3  
Open Elective – III**

**Time: 2 Hours**

**Max. Marks: 80**

**PART – A**

**Note: Answer any Four questions .**

**(4 x 5 = 20 Marks)**

- 1 State various stages in International Business.
- 2 What is meant by Regional Economic Integration?
- 3 State the advantages of Licensing and Franchising
- 4 What are the pre-requisites for effective E-Business?
- 5 State the need for Inter Cultural Communications.

**PART – B**

**Note: Answer any Four questions.**

**(4 x 15 = 60 Marks)**

- 6 Discuss the drivers of globalization in recent times.
- 7 Examine the problems and prospects relating to Multinational Enterprises.
- 8 Explain the Structure objectives and Functions of European Union (EU).
- 9 Describe the key elements in TRIPS and TRIMS.
- 10 Discuss the salient features of various global market entry strategies.
- 11 Explain the essential aspects in managing and sustaining strategic alliances.
- 12 Discuss the challenges to E-Business Operations.
- 13 Describe the policy framework for global E-Business activities.
- 14 Examine the problems in implementation of global strategies.
- 15 Explain the HRM policies and practices in global Corporations.

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Code No. 12087

**FACULTY OF MANAGEMENT**

**M.B.A. II – Semester (CBCS) Examination, December 2020**

**Subject: Financial Markets and Services**

**Paper – MBA – 204 – 4  
Open Elective – III**

**Time: 2 Hours**

**Max. Marks: 80**

**PART – A**

**Note: Answer any Four questions .**

**(4 x 5 = 20 Marks)**

- 1 Financial Engineering
- 2 Underwriter
- 3 IRR
- 4 Life Insurance
- 5 Factoring

**PART – B**

**Note: Answer any Four questions.**

**(4 x 15 = 60 Marks)**

- 6 Define Financial Services. Explain various types.
- 7 Discuss the current scenario and challenges to the financial services in India.
- 8 Discuss the SEBI guidelines related to issue management.
- 9 What is Merchant banking? Explain advantages and disadvantages.
- 10 What is leasing? Explain its types.
- 11 What is Hire Purchase System? Discuss its features.
- 12 What is Insurance? Explain various types of insurance.
- 13 What is IRDA? Discuss the recent trends in Insurance Sectors in India.
- 14 What is Factoring? Discuss its modus operandi.
- 15 What is Credit Rating? Explain the utility of credit rating.

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