

**FACULTY OF MANAGEMENT**  
**MBA I Semester (CBCS) Examination, October / November 2021**

**Subject: Business Law and Ethics**  
**Paper: MB -104**  
**Open Elective - I**

**Time: 2 Hours**

**Max. Marks: 80**

**PART – A**

**Note: Answer any four questions.**

**(4 x 5 = 20 Marks)**

- 1 Explain legality of object.
- 2 Distinctions between promissory note and bills of exchange.
- 3 Classification of companies.
- 4 Write about consumer councils.
- 5 Indian value system and its role in Business.

**PART – B**

**Note: Answer any four questions.**

**(4 x 15 = 60 Marks)**

- 6 Explain how a contract is performed.
- 7 Write about offer, acceptance, consideration and free consent.
- 8 Explain the characteristics of a negotiable instrument and the main provisions of the Negotiable Instruments Act.
- 9 Explain the distinctions between sale and agreement to sell.
- 10 Describe the appointment, powers and legal position of directors.
- 11 Explain different types of shareholders meetings.
- 12 Discuss the legislation and practices of environment pollution control in India.
- 13 Discuss the law relating to Intellectual Property Rights in India.
- 14 Discuss the need and importance of integrity and ethical based considerations in business operations.
- 15 Discuss the social responsibility of business in Indian context.

**FACULTY OF MANAGEMENT**  
**MBA I Semester (CBCS) Examination, October / November 2021**

**Subject: Fundamentals of Technology Management**

**Time: 2 Hours**

**Max. Marks: 80**

**PART – A**

**Note: Answer any four questions.**

**(4 x 5 = 20 Marks)**

- 1 What is the Role of Technology?
- 2 Explain Technology change
- 3 What is Technology Strategy?
- 4 Explain Models of Technology Transfer
- 5 What are the benefits of Technology Absorption?

**PART – B**

**Note: Answer any four questions.**

**(4 x 15 = 60 Marks)**

- 6 Describe the Effects of Technological Changes on an organization and on society at large.
- 7 Technology Change involves – Economic Planning, Policy Planning and Strategies – Explain.
- 8 What is Acquisition? Explain the Methodologies.
- 9 Define Technology. Explain the Forecasting Approaches.
- 10 Explain Technology Transfer. What are the features and routes for Transfer?
- 11 Explain the methods of Technology Transfer and Focus on Code of Conduct to be followed when Government is involved.
- 12 Define Technology Absorption and Diffusion in detail, along with benefits of Technology Absorption.
- 13 Explain the following Terms:  
(a) Absorption (b) Diffusion (c) Technical Assessment (d) Technical Evaluation.
- 14 “Technological R&D and its awareness is essential for framing Organisational Policies”. Discuss.
- 15 Elaborate on (a) Venture Capital (b) Technical Gap (c) R&D (d) Resource Management.

**FACULTY OF MANAGEMENT**  
**MBA I Semester (CBCS) Examination, October / November 2021**

**Subject: Managerial Economics**  
**Paper: MB – 104**  
**Open Elective - II**

**Time: 2 Hours**

**Max. Marks: 80**

**PART – A**

**Note: Answer any four questions.**

**(4 x 5 = 20 Marks)**

- 1 What are the Profit maximization objectives?
- 2 What is Cross elasticity of demand?
- 3 Explain ISO quant curves.
- 4 What is Kinked demand curve?
- 5 What is Trade cycle?

**PART – B**

**Note: Answer any four questions.**

**(4 x 15 = 60 Marks)**

- 6 Explain how managerial economics helps in decision making.
- 7 Discuss the importance and relevance of any modern theories of firm.
- 8 Explain in detail the law of diminishing marginal utility.
- 9 Discuss different methods of forecasting demand for a new product.
- 10 Explain the law of diminishing returns to scale.
- 11 Describe the role of time in cost analysis.
- 12 Explain the price determination mechanism in oligopoly market.
- 13 What is transfer pricing? Explain its uses in global era.
- 14 Explain the nature and significance of national income measurement.
- 15 Briefly explain the policies for counter the trade cycle.

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