

FACULTY OF MANAGEMENT
MBA (CBCS) II-Semester Examination, August 2021
Subject: Business Research Methods
Paper – MBA - 203

Time: 2 Hours

Max. Marks: 80

PART – A**Note: Answer any four questions.****(4 x 5 = 20 Marks)**

- 1 Explain the meaning of Business Research.
- 2 Define probability.
- 3 What are the methods of data collection?
- 4 Explain analysis of variance.
- 5 Chi-Sque Method

PART – B**Note: Answer any four questions.****(4 x 15 = 60 Marks)**

- 6 Explain about research design in detail.
- 7 Explain measures of central tendency. What are the various methods of measures of central tendency.
- 8 Define discrete probability distribution and explain Binomial distribution.
- 9 Discuss about the Baye's Theorem.
- 10 Describe differences between primary and secondary data. Explain sources of secondary data collection.
- 11 Write about purpose and benefits of sampling.
- 12 A training in structure claims that his training methods are so efficient that the variance of the time required by his trainees to assemble a certain complex mechanism does not exceed 14 seconds. A random sample of 12 traniees yielded a variance of 16 seconds. Do you think this evidence has supported the instructor's claim.
- 13 Explain t-distribution properties and applications.
- 14 Find the Regression Analysis for following data.
X on Y and Yon X

X	5	20	10	6	4
Y	2	4	8	6	10

- 15 Find the Rank Correlation and comment.

X	9	6	2	10	5	8	3	7	1	4
Y	6	2	10	8	4	9	7	5	3	1

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