

FACULTY OF MANAGEMENT
MBA III - Semester (CBCS) Examination, March 2022

Subject: Innovation Management
(All Affiliated & Constituent Colleges Only)
Paper No. MB – 306

Time: 3 Hours

Max. Marks: 80

PART – A

Note: Answer all questions.

(5 x 4 = 20 Marks)

1. Explain Research and Development (R & D).
2. What is R & D Budget?
3. Explain Scientific freedom in R & D.
4. Differentiate Innovation Vs. Invention.
5. Explain Role of Individual in Innovation.

PART – B

Note: Answer any five questions.

(5 x 12 = 60 Marks)

6. Explain the Types of Research and Development with its significance.
7. Describe the strategic pressures of Technology on R & D at various organizations.
8. Explain the Process of allocation of funds in R & D Projects.
9. How Technology is acquired in Industrial R & D? What are the forms of External R & D?
10. Explain the steps involved in Product Innovation Process.
11. What is the R & D Progress Evaluation Procedure?
12. Explain the Types of Innovations in any one sector with suitable examples.
13. Explain the steps involved in Innovation Management Process.
14. Explain the characteristics that facilitates for Organizational Innovation.
15. Explain the Role of IT system and its impact at organizational innovations.

FACULTY OF MANAGEMENT
MBA III - Semester (CBCS) Examination, March 2022

Subject: Business Organization and Management
(Only for Campus Students of Dept. of Business Mgt.)
Paper No. MB - 306

Time: 3 Hours

Max. Marks: 80

PART – A

Note: Answer all questions.

(5 x 4 = 20 Marks)

1. What is the Social Responsibility of a Business?
2. What is Partnership Deed?
3. Explain Types of organization charts.
4. Define the Functions of Business.
5. What are the Advantages of Strategic Planning?

PART – B

Note: Answer any five questions.

(5 x 12 = 60 Marks)

6. What do you mean by Business? Describe its objectives.
7. Explain the differences between Sole Trading Concern and Partnership Firm.
8. What do you understand by Promotion of a Company? Describe various stages in Promotion of a Joint Stock Company.
9. Define Joint Stock Company. Explain the characteristics of Joint Stock Company.
10. Define Management. Explain the functions of Management.
11. What is Scientific Management? Explain its objectives and criticism.
12. Describe the Nature and Significance of Planning.
13. What is Line and Staff Organization? What are the causes of conflict between Line and Staff.
14. Explain about various barriers to Effective Delegation. Discuss the guidelines for making Delegation effective.
15. What is Decentralization of Authority? Explain its importance.