**BUSINESS INTELLIGENCE**

**ASSIGNMENT QUESTIONS**

1. What do you mean by Business Intelligence? Describe the benefits of Business Intelligence.
2. Define Data Warehouse. What are the Characteristics of Data Warehousing?
3. What is Data Mining? What are the major application areas for Data Mining?
4. What do you mean by Performance Measurement System (PMS)? Discuss the Key Performance Indicators (KPIs) in detail?
5. What is Business Analytics? Discuss in detail tools and techniques of Business Analytics (BA).