



Methodist College of Engineering and Technology
Department of Business Management

Course Outcomes

AY: 2019-20

II Semester

| Course Code | Course Name | Course Outcome | Taxonomy Level |
|--------------------|-----------------------------------|--|-----------------------|
| MB201 | Human Resources Management | Effectively manage and plan key human resource functions within organizations | Apply |
| | | Examine current issues, trends, practices, and processes in HRM | Analyze |
| | | Simplify employee performance management and organizational effectiveness | Analyze |
| | | Problem-solve human resource challenges | Create |
| | | CO5 Develop effective written and oral communication skills | Apply |
| MB202 | Financial Management | To Classify the Nature and Scope of Finance Function | Classify |
| | | To Evaluate and Appraise the Investment Decisions | Evaluate |
| | | To Identify the different Sources of Finance | Identify |
| | | To Classify the Current Assets and Examine the major theories of Dividends | Classify |
| | | To Outline Corporate Restructuring and Corporate Governance | Outline |
| MB203 | Business Research Methods | To categorise the methods involved in analyzing the business outcomes . | Analyze |
| | | To demonstrate the ability to collect data from various sources for the purposes of research. | Demonstrate |
| | | To Classify the quality of data collected by analysis , scaling and probability | Classify |
| | | To be able to evaluate by cause and effect the correlation and a mathematical expression by regression of the data | Evaluate |
| | | To be able to apply the Business research Methods for the solution of problems in practise. | Apply |
| MB204.3 | International | To demonstrate an understanding of the fundamental concepts of international | Demonstrate |

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| | Business | business. | |
| | | To apply the current business phenomenon and evaluate the global business environment | Apply |
| | | To analyse the principle of international business and strategies adopted by firms to expand globally. | Analyse |
| | | To examine the concepts of international trade and the functioning of global business. | Examine |
| | | To assess the global business environment and its effective management. | Assess |
| MB204.4 | Financial Markets & Services | To understand & differentiate between financial markets & financial services | Understand |
| | | Understand Merchant banking and its functions | Understand |
| | | To summarize the concept of Leasing and Hire purchase concept | Summarize |
| | | To acquire & understand Insurance fundamental principles, characteristics & trends | Acquire & Understand |
| | | To Understand the concept & functions of Factoring and concept of Credit rating agencies | Understand |
| MB205.1 | Total Quality Management | To understand the fundamental principles of TQM | Understand |
| | | To choose appropriate TQM Tools for improving processes & quality | Choose |
| | | To choose appropriate TQM Technique for improving processes & quality | Choose |
| | | To understand concept of six sigma & apply six sigma problem solving tools | Understand |
| | | To construct TQM in service sectors | Construct |
| MB205.2 | Strategic Management Accounting | To provide with an in-depth knowledge of management accounting and Evaluate performance of Strategic Management accounting decision. | Apply |
| | | Apply and Evaluate strategic planning and control over budgeting techniques. | Apply |
| | | Understand the concept of responsibility centers and responsibility accounting in organization. | Understand |
| | | Ability to prepare and analyze costing and evaluate customer profitability. | Evaluate |
| | | Apply and evaluate techniques for allocating and managing resources in organization. | Apply |
| MB206 | Seminar | Develop communication skills. | Understand |
| | | Understand Verbal and Nonverbal aspects of communication skills. | Understand |

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|--|---|---------|
| | Develop presentation skills. | Apply |
| | Motivates individual to be a good speaker. | create |
| | Increases confidence levels in individuals. | Analyze |

Assessment Coordinator

HOD