



Methodist College of Engineering and Technology
Department of Business Management

Course Outcomes

AY: 2019-20

III Semester

Course Code	Course Name	Course Outcome	Taxonomy Level
MB301	Operations Management	To understand features of operations & production, and types of processes	Understand
		To understand strategic levels in process sequencing, capacity & maintenance management	Understand
		To analyze work study techniques & service management	Analyze
		To understand need & importance of material in manufacturing firms	Understand
		To analyze stores functions & inventory models	Analyze
MB302	E-Business	To understand E-business basic development and environment	Understand
		To classify e-marketing strategies	Classify
		Understand and summarize mobile commerce basics	Understand
		Demonstrate understanding of mobile commerce technology	Demonstrate
		To understand the facts and ideas about mobile commerce applications	Understand
MB303	Operations Research	To understand definition, scope, objectives, phases, models & limitations of operations research and apply the graphical method to find optimal solution.	Understand
		To apply the primal and dual relationships by adapting to other models.	Apply
		To apply different application areas of operations research like transportation problem, assignment model and to solve them.	Apply
		To identify the resources project and generate a plan and work schedule.	Apply
		To analyze the usage of game theory, Queuing theory and simulation for solving business problems.	Analyze
MB304.1	Financial Risk Management	To Understand the concept of Risk, and Illustrate Risk Management Process – pre-requisites	Understand

		To Construct the Value at Risk (VaR) and Cash Flow at Risk (Construct
		To Identify the Techniques and Tolls of Risk Management – Forwards and Future Contracts	Identify
		To Compare the different types of Swaps – Interest Rate Swaps & Currency Swaps	Compare
		To Apply the Techniques and Tools of Risk Management – Options on Stock Indices	Apply
MB304.3	Compensation Management	To analyze current trends in compensation management.	Analyze
		To acquire an understanding of theoretical concepts and its practical applicability.	Understand
		To create a successful link between organizational goals, performance and compensation.	Create
		To gain knowledge about laws related to compensation and utilise it for the organisational benefit	Apply
		To evaluate if the business decisions taken are according to the HR concepts .	Evaluate
MB305.1	International Finanace	To Understand the Evolution of International Financial System	Understand
		To Classify the Foreign Exchange Market – Distinctive features and its types	Classify
		To Examine the Exchange Rate Determination and Risk Management	Examine
		To Analyze the Multinational Corporate Decisions in Global Markets	Analyze
		To Examine the International Tax Environment – Tax implications of foreign enterprises	Examine
MB305.3	Organisation Development	To understand about concepts, skills necessary for managing and leading change in organization for development.	Understand
		To develop and enhance conceptual , behavioral skills to implement system wide organization change efforts.	Analyze
		To explore about managing the organization development process.	Evaluate
		Enhance self-awareness and understanding of group process in order to perform more effectively in their roles.	Analyze
		Examine systematically the techno structural , strategic interventions and sustainability that occurs during organization change efforts.	Analyze
MB306	Innovation Management	To demonstrate an understanding of the concept of R& D innovation management in organizations.	Demonstrate
		To estimate the allocation of funds in R & D projects and its management.	Estimate
		To evaluate the progress of R & D in organizations.	Evaluate

	To analyse the relation between R & D and innovation management.	Analyse
	To apply the knowledge acquired in facilitation of innovation in organizations.	Apply

Assessment Coordinator

HOD