

Report
on
INDUSTRY INSTITUTION INTERACTION MEET (IIIM) by

Dr. M. Lakshmipathi Rao, Director, MCET

IIIM will be responsible for designing the roadmap for interaction with industry recognizing the inherent strengths as well as the weaknesses of the institution. Thus it will be a unique and localized industry-institute-interaction development roadmap for the institutions.

The industry interaction for envisioned institutional roadmap will be facilitated by IndustryInstitute Partner Promotion Cell (IIPPC) established at SPFU of the respective States.

Suggested Activities under IIIM :

To identify and facilitate Guest Lectures, Interactive Workshops, Conferences, Seminars, Brain Storming Sessions, Technical Discussions etc. with members of the Industry, outside experts, eminent personalities at regular interval.

To conduct Industrial Training, Orientation Courses, Industrial Visits etc for faculty and students at regular intervals.

To facilitate joint research work, consultancy involving faculty and students.

To conduct industrial exhibitions to highlight research facilities and expertise available with the Institution.

To facilitate for professionals from industry as visiting faculty in institutions and short or long periods deployment of faculty from institutions to industry for gaining industrial experience and/or work on projects in industry.

To seek and associate experts from industry in curriculum development and review.

To identify continuing education opportunities, short-term programmes and training needs of the industry, which the institution can provide.

To promote revenue generating activities for the institution like Lab Testing, Calibration, Consultancy and R&D etc.

To assess periodically the scientific and technological scenario/ happenings in India and abroad in order to translate it into action for taking up future R&D work.

Deliverables:

IIIC will be responsible for the following deliverables:

- Increase in collaboration with industry
- Increased rate of campus placement of students
- Absorption of students by same industries providing industrial training
- Increase in IRG by collaborating with industry
- Increase in industrial training for students arranged by college
- Increase in utilization of college resources by industry



